

Copywriter

The heart and soul of LKM has always been the idea.

We are looking for a creative writer juiced by the need to generate ideas and bring them to life, especially in the interactive environment. One who not only understands the relationship between the interactive execution and other forms of media, but who is ready to rake no matter what comes over the plate. Who's equally able to develop the interactive dimensions of concepts that spring out of other forms.

We need the writer who can turn a brief into a compelling concept and story as well as elaborate how the execution will look, feel and function – to a client base that may vary widely in sophistication.

We're interested in someone who appreciates the possibilities of integrating storytelling and design no matter the medium. Someone who is obsessive about his or her craft and craves conceptual work.

Requirements Summary:

- Demonstrated ability to create successful consumer ideas in the interactive space.
- Strong interest in strategic thinking coupled with a proactive, results-oriented attitude.
- Proactive in following industry trends and applying them to new projects.
- Strong communication skills and unabashed by the prospect of presenting to clients.
- Flexible enough to work solo or in a team environment, with varying capabilities among team members.

Visit our website at LKMideas.com or our Facebook (LKM) to learn more about us.

SEND ALL RESUMES AND INFORMATION TO: hr@LKMideas.com