

Interactive Designer

The heart and soul of LKM has always been the idea.

We are looking for an interactive thinker whose primary motivation springs from a driving need to generate ideas and then bring them to life, especially in the interactive environment. This person also understands the relationship between the interactive execution and other forms of media – whether print and broadcast, out-of-home, guerrilla or event-based executions. Conversely, they would be able to develop the interactive dimensions of concepts that spring out of these other forms.

We are not looking for a technician. We hope to find a person who has the ability to conceive and then elaborate how the execution will look, feel and function – to a client base that may vary widely in sophistication.

We're interested in someone who appreciates the possibilities of integrating storytelling and design whatever the medium. Someone who is obsessive about his or her craft and loves conceptual work.

Requirements Summary:

- Demonstrated ability to create successful consumer-facing solutions in the interactive space.
- Master-level understanding of graphic design, typography and layout and how it extends through the digital realm and its counterparts.
- Must have an understanding of html and be proficient in Flash and Dreamweaver. Fireworks and After Effects are a plus.
- Strategic thinking capability coupled with a proactive, results-oriented attitude.
- Proactive in following industry trends and applying them to new projects.
- Strong communication skills and ability to present to clients.
- Flexible enough to work solo or in a team environment, with varying capabilities among team members.
- Responsive to performance metrics, not just design for art's sake.

SEND RESUME AND INFORMATION TO: hr@LKMideas.com